

Derek Kinsman

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Creative developer, researcher, and strategist with over a decade of experience crafting experiences—both digital and physical—with world-class companies, innovative startups, and founders still in stealth mode.

Experience.

Coforma. *Impactful by design.*

coforma.io

Contract Consultant, Software Developer, April 2020 – Present

Working within the civic technology space building meaningful products for clients from a tool for tracking immigration policies in the USA for Immigration Policy Tracking Project to visualizing the impact of Covid-19 social distancing policy measures for Camber Systems.

Siberia. *A product & engineering studio.*

siberia.io

Product Lead, October 2018 – October 2019

Engineering Lead, March 2015 – October 2018

Worked with high profile clients such as Nike, Avis, Xfinity, Fitz Frames, and Columbia Care. Worked directly with stakeholders, helping to build projects in areas like e-commerce, IoT hardware, toolchain solutions, & machine learning.

Teehan + Lax. *Digital experience agency.*

teehanlax.com | vimeo.com/tllabs

Creative Technologist, July 2011 – January 2015

Worked on an internal R&D team exploring emerging technologies. Occasionally worked with existing T+L clients on proof of life projects. Public releases include *Do We Have Milk?*, *Google Street View Hyperlapse*, *Season in Review*, & *DIGIT*.

OntarioMD. *Digital health solutions for physician practices.*

UX Designer & Frontend Developer, September 2007 – June 2011

Provided frontend design & development for several physician tools (*no longer available on current site*) as well as worked with marketing department on communication design.

Education.

Sheridan College.

Applied Photography, September 2002 – April 2004

Art Foundations, September 2001 – April 2002

Knowledge.

Areas of Expertise.

Software & Web Development	●●●●○	Information Architecture	●●●○○
User Testing	●●●○○	UI & UX Design	●●●○○
Research	●●●●○	ML/AI	●●●○○

Technologies.

HTML	●●●●○	Processing/P5.js	●●●○○
CSS	●●●●○	Open Frameworks	●●●○○
JavaScript	●●●●○	Python	●●●○○
Node.js	●●●○○	C/C++	●●●○○
React	●●●○○	Tensorflow/TF.js/ML5.js	●●●○○
Next.js	●●●○○	PHP	●●●○○